

2019 CMAA Greater Chicago Chapter EXPO

WHEN: MONDAY, MARCH 18, 2019

WHERE: DRURY LANE, OAKBROOK, IL

It is time to get a jump start on the 2019 Expo! As an exhibitor in last year's Expo you are receiving this priority invitation as well as a first look at our revised Vendor Value Program! Get your registration in and lock your booth space for this fantastic event that just keeps getting bigger and better! Registration forms included in brochure.

Setup Time: 8:00am - until show

Exposition Hours: 1:00 - 4:00pm

Reception: 4:00 - 6:00pm

(\$50 for additional reception tickets)

Cash bar after 6:00pm



To our Vendor Partners: we listened.

We are pleased to offer you our Vendor Value Program. This newly revised VVP offers you enhanced opportunities to market your organization with increased value while contributing to the success of club managers through subsidizing education.

Based on our knowledge of your wants and needs we have created three distinct packages. Each package offers upgrades from the standard booth at the Expo and ads in the Roster Book. We then packaged opportunities for exposure to keep your name in front of our membership. Opportunities like the GCCMA newsletter, social occasions such as the Spring Golf Outing, Annual Meeting, and the ability to showcase your products or services at educational events throughout the year. The GCCMA Vendor Value Program offers you a pipeline for repeated contacts with the entire GCCMA membership made up of over 100 clubs and 180 members.

GOLD: \$3,000

- 1 8x10 Booth at the EXPO & 4 Reception tickets (Additional 8x10 Booths available for \$450 each) **Value: \$970, \$100**
- Listed on all GCCMA material for the EXPO **Value: \$200**
- Electronic download of all contact information
- GCCMA Roster Book with contact information of all managers in our association **Value: \$250**
- Full page ad in the GCCMA Directory **Value: \$500**
- GCCMA Newsletter advertisement in all 4 issues **Value: \$400**
- 4 Tickets to the exclusive GCCMA Annual Meeting & Dinner **Value: \$400**
- One company feature article in the Newsletter **Value: \$500**

\$3,820 Value (Save \$820)

SILVER: \$2,000

- 1 8x10 Booth at the EXPO & 4 Reception tickets (Additional 8x10 Booths available for \$500 each) **Value: \$970, \$50**
- Listed on all GCCMA materials for the EXPO **Value: \$200**
- Electronic download of all contact information
- GCCMA Roster Book with contact information of all managers in our association **Value: \$250**
- Half page ad in the GCCMA Directory **Value: \$350**
- GCCMA Newsletter advertisement in all 4 issues **Value: \$400**

\$2,720 Value (Save \$720)

Investing in our future 2019 BMI Initiative

As club managers, we are part of a dynamic and growing industry. Clubs are businesses that require an unusual combination of a sharp business acumen, unwavering diplomacy and keen management skills. The CMAA (Club Management Association of America) has developed a Lifetime Professional Development Program to help us thrive in this profession.

Our success as club management professionals depends on this continued education. The Business Management Institute (BMI) courses – the core of the CMAA's Lifetime Professional Development Program – were created by club industry leaders to help managers increase their productivity, meet the challenges of leading and managing both staff and volunteers and also maintain balance in their personal lives. As in many professions, a major component and achievement of education is becoming certified. CMAA's certification program is the hallmark of professionalism for club managers. Managers who achieve the Certified Club Manager® (CCM) designation are distinguished as individuals who have attained a verifiable degree of knowledge and competency in club management and are recognized as such.

The CCM designation requires you to qualify for an exam through a combination of education credit hours and also, depending on your level of education completed, a number of successfully completed business management courses (BMI). Unfortunately, our current economic climate has hindered this process for many club managers and assistants.

By choosing any level of sponsorship you will be contributing directly to the Club Managers Education fund.

