



**GREATER
CHICAGO
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA



VENDOR VALUE PROGRAM 2023



Increase Growth & Loyalty

Boost Brand Awareness

Build Relations



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ASSOCIATION OF AMERICA**

Vendors Partnering with the Greater Chicago Chapter, CMAA



VENDOR VALUE PROGRAM

The Greater Chicago Chapter of Club Management Association of America (CMAA) invites you to partner with club managers representing private clubs throughout the Greater Chicago area.

The 2023 Vendor Value Program (VVP) has distinct packages designed to increase your exposure to the entire Greater Chicago Chapter membership.

Build relations, increase growth and loyalty and boost brand awareness for your organization through:

- Exclusive access to our members at in-person and virtual networking events
- Promotion of your brand via our chapter website, mobile app, digital directory, and exclusive email opportunities
- Prominent exposure at the Annual GCCMA EXPO

Partnering with the GCCMA provides targeted access to decision-makers at the highest level and in the finest private and social facilities.

The Greater Chicago Chapter of CMAA is the professional association for managers of membership clubs in the Greater Chicago area. Our vision is to be the premier chapter in CMAA by applying the best business and organizational practices, embracing diversity, sharing resources, facilitating participation, and offering cutting-edge professional development programs.

Together with our partners we advance professional and social relationships and create success through education.



Being a VVP has been a tremendous opportunity for our company. It has allowed us to build relationships, tell our story, connect with decision-makers and support the industry and people we serve. We look forward to and appreciate the added benefits of the 2023 VVP program.

*Ryan Doerr, President
Strategic Club Solutions*

GOLD VVP PACKAGE

EXPO

- (1) 10x10 EXPO Booth (additional 10x10 booths \$450 each)
- (8) EXPO Reception Tickets
- Listed on all GCCMA EXPO collateral

Directory/Chapter Website/Mobile App

- Primary contact listed in the online directory
- Mobile App Access
- Chapter Website Credentials
- Website Company logo & link
- Excel copy of the directory

Communications

- GCCMA E-Newsletter articles (up to 12)
- Stand-alone E-press release announcing the partnership
- Stand-alone E-Press Release (up to 4)
- Company logo featured in weekly Chapter Chater E-newsletter
- Included in all Chapter correspondence

Invitation to Chapter Events

- Invitation to all chapter events (at CMAA member rate)
- Logo displayed on sponsor board at all professional development sessions
- (2) Tickets to the Annual Meeting & Dinner
- (1) Ticket to each chapter education session

GOLD VVP

\$4,000 to those securing before 12/15/2022

\$4,500 to those securing after 12/15/2022

SILVER VVP PACKAGE

EXPO

- (1) 10x10 EXPO Booth (additional 10x10 booths \$500 each)
- (4) EXPO Reception Tickets
- Listed on all GCCMA EXPO collateral

Directory/Chapter Website/Mobile App

- Primary contact listed in the online directory
- Website Company logo & link
- Excel copy of the directory

Communications

- GCCMA E-Newsletter articles (up to 4)
- Stand-alone E-press release announcing the partnership
- Company logo featured in weekly Chapter Chater E-newsletter
- Included in all Chapter correspondence

Invitation to Chapter Events

- Invitation to all chapter events (at CMAA member rate)
- Logo displayed on sponsor board at all professional development sessions

SILVER VVP

\$3,000 to those securing before 12/15/2022

\$3,500 to those securing after 12/15/2022

EXPO ALA CARTE

EXPO

- Single 10'x 10' Booth - \$900
- Single Booth After 12/15/2022 - \$950
- Corner Single Booth (based on availability) \$1,000
- Corner Single Booth after 12/15/2022 - \$1,500
- Additional Single Booth - \$550
- EXPO Reception Tickets - (2 per booth) then \$100 each additional

GCCMA EXPO

Date: Monday, February 6, 2023

Location: Donald E. Stephens Convention Center
5555 N. River Road
Rosemont, IL 60018

Timing: 7:30 a.m. - 11:45 a.m. - Vendor Booth Set-up
12:00 p.m. - 1:00 p.m. - Keynote Presentation, Rachel Sheerin
1:00 p.m. - 4:00 p.m. - Exposition Hours
4:00 p.m. - 5:30 p.m. - Reception

8x10 Booth includes: Listing in EXPO directory sent to all GCCMA members before and after the show, Pipe & Drape, (1) 6' Table, (2) chairs, (1) Wastebasket, (1) Booth Sign, (2) Reception Tickets. Additional items and all electrical and internet requirements are through

RES Exhibitor Services

Upon registration and payment, you will receive a confirmation email and information on how to connect with RES along with EXPO updates. The earlier the better, as we will be updating and recognizing you as an exhibitor from the time you register until the show!

Due Date: Your space in the event is NOT RESERVED until PAYMENT IS RECEIVED. The event sells out so we encourage you to coordinate the registration form and payment early. All payments are final and no refunds are given.

Web Listing: The vendor exposition directory will be displayed for 12 months on our website, distributed to all chapter members, and accessible to managers all year.

Space Reservation: Booth spaces shall be assigned by the committee on a first come, first served basis after application and payment are received.

VVP 2023 & EXPO SPONSORSHIP FORM

Please return this completed form to **kathy@gccma.org**

CONTACT INFORMATION

Primary Contact: _____ Company Name: _____
Email: _____ Phone: _____
Address: _____ City, State, Zip: _____
Web Site: _____

Primary Business Function (i.e. Food Distributor, Golf Course Supplier, IT, etc.): _____

VENDOR VALUE PROGRAM (VVP)

Gold VVP (includes 1 expo booth & 8 expo reception tickets)

_____ \$4,000 before 12/15/22 \$ _____
_____ \$4,500 after 12/15/22 \$ _____

_____ Extra EXPO Booth(s) at Gold VVP Rate (\$450 each) \$ _____

_____ Extra Reception Tickets (8 included) (\$50 each additional) \$ _____

TOTAL GOLD VVP \$ _____

Silver VVP (includes 1 expo booth & 4 expo reception tickets)

_____ \$3,000 before 12/15/22 \$ _____

_____ \$3,500 after 12/15/22 \$ _____

_____ Extra EXPO Booth(s) at Silver VVP Rate (\$500 each) \$ _____

_____ Extra EXPO Reception Tickets (4 included) (\$75 each) \$ _____

TOTAL SILVER VVP \$ _____

EXPO & DIGITAL DIRECTORY ALA CARTE

	Prior to 12/15/22	After 12/15/22	
_____ Single Booth	\$900	\$950	\$ _____
_____ CORNER Single Booth	\$1,000	\$1,500	\$ _____
_____ Number of Additional Booths	\$550	\$600	\$ _____
_____ Extra Reception Tickets (2 included/booth)	\$100	\$125	\$ _____
_____ Online Listing Only	\$500		\$ _____

(for vendors not participating in the Expo but wish to be listed in the online vendor directory)

TOTAL EXPO Ala Carte \$ _____

PAYMENT INSTRUCTIONS, IMPORTANT DEADLINES, AND MORE

All VVP and Expo registration applications will be confirmed once full payment is received.

Payment Options:

_____ Credit Card - Please scan the QR code or visit this [LINK](#)

_____ Check Payable to GCCMA mailed to Attn: Kathy Collins W200N16265 Pine Drive; Jackson, WI 53037

_____ Please email me an invoice for payment



SCAN ME

EXPO Attendees - we must have the names of all attendees by 1/13/23 (please email them to kathy@gccma.org; subject line Expo Credentials). We recommend a maximum of 4 people working each booth. Attendees may be photographed. Participants and attendees consent to having their image, voice, and/or likeness used without compensation.