## THURSDAY, MAY 9, 2024 PATH TO CERTIFICATION



## Everything you need to know about CMAA certification...

areas of competency requirements, time commitment, cost, scholarships, and more
(1) AA Credit

The Certified Club Manager (CCM) designation has been the hallmark of professionalism in club management since 1965 and is the cornerstone of CMAA's certification program. It is a valuable and widely respected mark of a manager's commitment to professional development and the club industry.

Hear all the details from Brian Watkins of CMAA, Professional Development.

Bring your questions!

## **Virtual Meeting**

<u>Thursday, May 9th</u> <u>10:00 - 11:00 a.m. CDT</u> <u>To Register, CLICK HERE</u>







WISCONSIN BADGER CHAPTER CLUB MANAGEMENT ASSOCIATION OF AMERICA Brian joined the Education Department at the CMAA National Headquarters in January 2015. His primary focus is to manage the Certified Club Manager (CCM), Honor Society, and Certification Maintenance Requirement (CMR) Programs. He works closely with all members pursuing the CCM.

**BRIAN WATKINS** 

Brian is a graduate of the University of Maryland, Baltimore County where he earned a BA in Interdisciplinary Studies and holds a Master of Education from Bowie State University.

At CMAA, Brian oversees: BMIs, certification, and World Conference education.



Join us for an enlightening session tailored for aspiring Certified Club Managers (CCM). Whether you're embarking on your journey towards CCM certification or already hold the title, all are invited—including current CCMs eager to provide mentorship and guidance to those navigating their path.