



GREATER CHICAGO CHAPTER
CLUB MANAGEMENT ASSOCIATION OF AMERICA



VENDOR VALUE PROGRAM 2025

EXPO 3/3/25



Increase Growth & Loyalty | Boost Brand Awareness | Build Relations

Prepare to connect with even more decision-makers in the private club industry! This year, we are thrilled to announce that **5** additional CMAA Chapters will be joining us as we combine the Midwest Regional Education Forum (MREF) and EXPO!

- Greater Michigan Chapter
- Iowa Tall Corn Chapter
- St. Louis District Chapter
- Upper Midwest Chapter
- Wisconsin Badger Chapter

This expansion is set to provide you with an unparalleled opportunity to showcase your products and services to a broader audience.

Don't miss out on this chance to network and engage with key industry leaders!

VENDOR VALUE PROGRAM

The Greater Chicago Chapter of Club Management Association of America (CMAA) invites you to partner with club managers representing private clubs throughout the Greater Chicago area.

The 2025 Vendor Value Program (VVP) has distinct packages designed to increase your exposure to the entire Greater Chicago Chapter membership.

Build relations, increase growth and loyalty, and boost brand awareness for your organization through:

- Exclusive access to our members at in-person and virtual networking events
- Promotion of your brand via our chapter website, mobile app, digital directory, and exclusive email opportunities
- Prominent exposure at the Annual GCCMA EXPO

Partnering with the GCCMA provides targeted access to decision-makers at the highest level and in the finest private and social facilities.

The Greater Chicago Chapter of CMAA is the professional association for managers of membership clubs in the Greater Chicago area. Our vision is to be the premier chapter in CMAA by applying the best business and organizational practices, embracing diversity, sharing resources, facilitating participation, and offering cutting-edge professional development programs.

Together with our partners we advance professional and social relationships and create success through education.



Being a VVP has been a tremendous opportunity for our company. It has allowed us to build relationships, tell our story, connect with decision-makers, and support the industry and people we serve.

*Ryan Doerr, President
Strategic Club Solutions*

GOLD VVP PACKAGE - 15 AVAILABLE

EXPO

- (1) 10x10 EXPO Booth (additional 10x10 booths \$550 each)
- ***NEW IN 2025: (2) Tickets to the March 2 GCCMA/MREF Networking Event at River Forest Country Club***
- Listed on all GCCMA EXPO collateral
- Preferred booth placement



Directory/Chapter Website/Mobile App

- Primary contact listed in the online directory
- Mobile App Access
- Chapter Website Credentials
- Website Company logo & link
- Excel copy of the directory

Communications

- GCCMA E-Newsletter articles (up to 12)
- Stand-alone E-press release announcing the partnership/renewal
- Stand-alone E-Press Release (up to 4)
- Company logo featured in weekly Chapter Chapter E-newsletter
- Included in all Chapter correspondence

Invitation to Chapter Events

- Invitation to all chapter events (at CMAA member rate)
- Logo displayed on sponsor board at all professional development sessions
- (2) Tickets to the Annual Meeting & Dinner
- (1) Ticket to each chapter education session

GOLD VVP

\$4,000 to those securing before 01/15/2025

\$4,500 to those securing after 01/15/2025

SILVER VVP PACKAGE

EXPO

- (1) 10x10 EXPO Booth (additional 10x10 booths \$600 each)
- Listed on all GCCMA EXPO collateral
- Preferred booth placement

Directory/Chapter Website/Mobile App

- Primary contact listed in the online directory
- Website Company logo & link
- Excel copy of the directory

Communications

- GCCMA E-Newsletter articles (up to 4)
- Stand-alone E-press release announcing the partnership
- Company logo featured in weekly Chapter Chapter E-newsletter
- Included in all Chapter correspondence

Invitation to Chapter Events

- Invitation to all chapter events (at CMAA member rate)
- Logo displayed on sponsor board at all professional development sessions

SILVER VVP

\$3,000 to those securing before 01/15/2025

\$3,500 to those securing after 01/15/2025

EXPO ALA CARTE

EXPO

- Single 10'x 10' Booth - \$1,000
- Single Booth After 01/15/2024 - \$1,250
- Corner Single Booth (based on availability) \$1,500
- Corner Single Booth after 01/04/2024 - \$1,800
- Additional Single Booth - \$650

GCCMA EXPO

Date: Monday, March 3, 2025

Location: Donald E. Stephens Convention Center
5555 N. River Road
Rosemont, IL 60018

Timing: 7:30 a.m. - 11:45 a.m. - Vendor Booth Set-up
11:30 a.m. - 1:00 p.m. - Keynote Presentation, Ron White
1:00 p.m. - 4:00 p.m. - Exposition Hours

10x10 Booth includes: Listing in EXPO directory sent to **all** GCCMA members before and after the show, Pipe & Drape, Booth Carpet, (1) 6' Table, (2) chairs, (1) Wastebasket, (1) Booth Sign. Additional items and all electrical and internet requirements are through **RES Exhibitor Services.**

Upon registration and payment, you will receive a confirmation email. A link to the Exhibitor Kit will be sent to you from DES. The earlier the better, as we will be updating and recognizing you as an exhibitor from the time you register until the show!

Due Date: Your space in the event is NOT RESERVED until PAYMENT IS RECEIVED. The event sells out so we encourage you to coordinate the registration form and payment early. All payments are final and no refunds are given.

Web Listing: The vendor exposition directory will be displayed on our website, distributed to all chapter members, and accessible to managers all year.

Space Reservation: Booth spaces shall be assigned by the committee on a first come, first served basis after application and payment are received.

VVP 2025 & EXPO REGISTRATION



online registration form
please scan QR Code

VENDOR VALUE PROGRAM (VVP)

Gold VVP (includes 1 expo booth & 2 Tickets to the 3/2/25 MREF Networking reception)

\$4,000

\$4,500 after 01/15/25

Extra EXPO Booth(s) at Gold VVP Rate (\$550 each)

Silver VVP (includes 1 expo booth)

\$3,000

\$3,500 after 01/15/25

Extra EXPO Booth(s) at Silver VVP Rate (\$600 each)

EXPO ALA CARTE – Monday, March 3, 2025

After 01/15/25

CORNER Single Booth

\$1,500

\$1,800

Single Booth

\$1,000

\$1,500

Additional Ala Cart Expo Booths

\$650

\$700

Online Listing Only

\$500

(for those who cannot attend the Expo but would like to be included in the digital vendor directory)

PAYMENT INSTRUCTIONS, IMPORTANT DEADLINES, AND MORE

All VVP and Expo registration applications will be confirmed once full payment is received.

Payment Options:

- Credit Card – Please scan the QR code or visit this [LINK](#) (enter expo25 for invoice #)
- Check Payable to GCCMA
mailed to Attn: Kathy Collins W200N16265 Pine Drive; Jackson, WI 53037
(please be sure to mail a copy of your invoice along with your check)



SCAN ME

Your primary contact will receive information from RES on how to order additional items for your booth (i.e. electrical, special equipment, etc.) as well as updates from the GCCMA!

EXPO Attendees – we must have the names of all attendees by 2/15/25. We recommend a maximum of 4 people working each booth. Attendees may be photographed. Participants and attendees consent to having their image, voice, and/or likeness used without compensation.